



2011 – 2012

Super Bowl Sub Sale

The Super Bowl Sub Sale Is Back!

This is a great opportunity to earn points to defray the cost of activities coming up in our marching band season.

HOW IT WORKS

- Students take orders from friends, relatives and neighbors for submarine sandwiches
- Students collect \$6.00 per sub sold
- Students and adult volunteers assemble the subs Super Bowl Sunday morning (Sunday, February 5)
- Students deliver the subs they sold with the help of a parent or guardian
- Students earn points to help pay for upcoming band-related activities

HOW POINTS ARE EARNED

- **Team Points** – Students who sign up for one of the four weekend drive-by sessions will be placed on a team with other students from their neighborhood. The teams will be driven to a designated area by an adult volunteer where they will canvas the neighborhood taking orders for subs
 - At the end of the day, each team's total sales will be calculated and the points split evenly between the participants on that team
 - Two points will be earned for each sub sold
 - Donations will earn 50 cents in points for each one dollar donated
 - Drive-by schedule
 - Saturday January 7, 9:00am to 3:00pm (approx)
 - Sunday January 8, 11:00am to 4:00pm (approx)
 - Saturday January 14, 9:00am to 3:00pm (approx)
 - Sunday January 15, 11:00am to 4:00pm (approx)

Sample Team Point Calculation

Team of four students sells 100 sandwiches @ \$6.00 = \$600.00

Each sandwich sold = 2 points earned for a total of 200 points

Points split four ways – Each student on that team would earn 50 points

- **Individually Earned Points** – Students are encouraged to keep selling to friends, relatives and neighbors who may not have been home during Team Sales Days.
 - Two points will be earned for each sub sold
 - Donations will earn one dollar in points for every two dollars donated

Sample Individual Point Calculation

Students sells 50 sandwiches @ \$6.00 = \$300.00

Each sandwich sold = 2 points earned for a total of 100 points

Student Earns 100 points

IMPORTANT

Though students earn points for selling subs, in order for points to be credited to a student's account that student **must** participate in the **ASSEMBLY PROCESS** and **DELIVER** the subs they sell.

This is a HUGE endeavor that will only be successful if those who participate do so from start to finish. Any points earned but not credited to a student's accounts will be credited to the Bandbackers account.

Please keep in mind that all fundraising is optional. This fundraiser has been put together to give students an opportunity to earn points that will help defray the cost of the program. No student this obligated to participate.