



2009 – 2010

Super Bowl Sub Sale

Sales Tips

- Smile and be friendly
- Wear a Band jacket or some article of clothing that identifies you as a member of the Band.
- Clearly state why we are conducting the fundraiser. i.e. ***We are doing this Sub sale to help defray the costs of The Marching Band and Color guard***
Then tell them about the subs
- If they are not interested in subs for whatever reason (maybe they won't be home for the game) BE SURE to ask them if they would care to make a donation.
- Double check sales slips to be sure that that ALL INFORMATION is filled out before submitting to Team Captain
 - Customer name
 - Type of sub(s) they ordered
 - Amount collected – make sure it totals \$6.00 for each sub purchased
 - Alternative delivery option
 - Phone number
 - Student name
- If you find missing information, CALL THE CUSTOMER and get it from them before submitting to Team Captain
- Make sure all checks are made out to ***Southington Band Backers***