



For Immediate Release

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**SOUTHINGTON HIGH SCHOOL MARCHING BAND ANNOUNCES
THE 2006 SUPER BOWL SUB SALE!**

SOUTHINGTON --- Building on a tradition of success, the Southington High School Marching Band is once again embarking on its Super Bowl Sub Sale. The sale features 12" grinders – sold, prepared and delivered by marching band students – just in time for the big game.

The Super Bowl Sub Sale is a huge undertaking, with preparations starting in the fall. Last year, the Blue Knights Band sold and prepared over 1,200 grinders for Super Bowl Sunday. Orders were collected by door to door canvassing and individual sales by students.

“Even though we sold well over a thousand sandwiches last year, many, many people were disappointed that we didn’t knock on their door for orders,” said Joe Foti, Chairman for the fundraiser. In addition to door to door sales, this year the band will set up a booth at Tops Market to collect orders from supporters who otherwise weren’t able to order.

“The grinders are very large, and include top quality meats provided by Tops Markets,” said Foti. “It’s an exceptional value at only \$6.00 each. They really sell themselves.”

Sales will begin on Saturday, January 7, 2006, when nearly 100 High School students will team up in groups of four and canvas the town, taking orders for Turkey, Ham and Italian Combo subs. Students will also be selling on their own, taking orders from friends, relatives and neighbors.

The following Saturday, January 14, 2006, the band will have a table set up outside Tops Market from 9 a.m. to 5 p.m. to take orders. The orders placed at the booth will be available for pickup at Southington High School on Super Bowl Sunday.

Foti hopes that area businesses and organizations that operate on Super Bowl Sunday will consider group purchases. “Those people working at area hospitals, fire stations and businesses can’t attend Super Bowl parties,” explained Foti. “We can provide the staff with grinders and help deliver a little fun.”

Finally on February 5, students, parents and other volunteers will gather at 6:00 am at the High School to assemble the subs, and fill hundreds of boxes and bags with the appropriate selections. “With the addition of the booth program, we hope to double our sales this year,” said Foti.

For more information, or to arrange for group purchases, contact Chairman Joe Foti at 860-919-4580 or Tom Jacob at 860-276-8820.

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